RUCHA DAVE

PERSONAL

Birthday   :   20th May, 1997

Languages   :   English, Hindi, Gujarati
                        Marathi

SKILLS

COMMUNICATION
CREATIVITY
TEAMWORK
ORGANIZATION
LEADERSHIP
TEAMPLAYER

SOFTWARE

FIGMA
ADOBE XD
ADOBE ILLUSTRATOR
ADOBE PHOTOSHOP
ZBRUSH

CONTACT

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🌐 https://rucha-ux.github.io/index.html

📍 B2-703, Gokul CHS LTD,
     Sec 19A, Nerul, Navi Mumbai
     400706

ABOUT

My objective is to create compelling design solutions across various media platforms that would benefit our society. I believe that visuals play a very significant role in communication and perception.

EXPERIENCE

GRAPHIC DESIGNER at WULFPAK MARKETING PVT LTD (HOWL)   Sep-Oct 2020

Graphic designing and content production for social media advertising for brands like DBS India, Aadyam Theatre Group(Aditya Birla Group), PSI organisation, etc.

USER INTERFACE DESIGNER at HUMAN EXPERIENCE DESIGN   May - Sep 2020

Interning at the UI-UX agency with a good experience of desiging for clients like SBI, Aditya Birla, DBS Bank, Omidya Network Pvt Ltd and others.

CREATIVE VISUALISER at MIRUM DESIGN AGENCY (JWT)   April-June 2019

Internship at design agency as a creative visualiser.
Worked for brands like Intel, ShoppersStop, NIIT Technologies.

GRAPHIC DESIGNER at TEAM UTKARSH (NGO), SURAT   April-Nov 2019

Volunteered graphic designing and content production on social media for a NGO

INTERNSHIP FOR AMBIENCE DESIGN at IIT BOMBAY, POWAI   Dec 2018

Internship to ideate and design the ambience for a fest in the college.

WORKSHOPS

- 3 day workshop by Mr. Manish Bhatt (founder of Scarecrow Comm. LTD.)
- Typoday workshop and conference (2018)- Beauty, form and function in typography

ACHIEVEMENTS/ EXHIBITIONS

- Published research paper on typography at Kalaakshar International Conference 2019.
- Published a review paper at Paramhansa Yoganansa International Conference 2019
- Artwork exhibited at TYPSYPE (Univeristy Exhibition Hall) and at TYPODAY 2019 (at IDC, IIT Bombay).
- Screen Printing exhibition at M.S.University exhibition hall (2018).

EDUCATION

Bachelors in Visual Arts   July 2016 - Aug 2020

Department of Applied Arts
Pursued B.V.A (Bachelor of Visual Art) from M.S. University – Vadodara
- Cumulative CGPA: A (83.4%)

Foundation Course   Jun 2015 - Jun 2016

Foundation in Fine Arts, Model Institute - Mumbai (1 Year Program)
- Passed with 1st Class

Secondary Education   Mar 2014 - Mar 2015

D.A.V. Public School, Nerul.
12th Std. (10+2) All India Senior School Certificate Examination, from Central Board of Secondary Education (CBSE)
- Passed with 94.8%

Primary Education   Mar 2012 - Mar 2013

D.A.V. Public School, Nerul.
10th Std., All India Secondary School Examination, from Central Board of Secondary Education (CBSE)
- Passed with 10 CGPA, equal to 94.6%